

P.O Box 4530 Pittsburgh, PA. 15205
412-279-7223
ufochampionship@gmail.com



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FOR IMMEDIATE RELEASE

American Racer and Lias Tire Return as 2010 UFO Race Championship Sponsors!

(Mars, PA) – For the 3rd season in a row, American Racer and Lias Tire have committed as major sponsors of the UFO Race Championship tour. American Racer and Lias Tire have been firm supporters of the UFO concept since its inception and will again be a key element of the strong 2010 championship tour.

American Racer and Lias Tire are based out of Indiana, PA, which was also the same county where the inaugural UFO Race Championship event took place. American Racer produces a full range of dirt track and asphalt racing, ATV racing, cobra kit car, performance passenger and track equipment tires. Its parent company, Specialty Tires of America is a source of aircraft, industrial handling, mining equipment, farm and agricultural equipment, ATV, heavy and light truck, off road, military and passenger tires. Since its beginnings in 1915 as the McCreary Tire & Rubber Company, American Racer and Specialty Tires of America has provided high quality tires and service for over a century.

Lias Tire, located at 488 North 5th Street in Indiana, PA, is the regional distributor and a strong supporter of racing at our area race tracks. More information on American Racer and Lias Tire may be found at <http://americanraceronline.com>.

With the unique structure of the UFO Race Championship tour, the sponsorship of American Racer and Lias Tire will significantly increase the season-ending points bonus fund which is paid to the top finishing drivers at the completion of the season. 100% of UFO Race Championship sponsorships are paid to the drivers or used for sponsor promotional materials.

The UFO Race Championship is an alliance among tracks in the Pennova region (Western PA-Northern WV-Northeastern OH). Participating speedway present championship Super Late Model events throughout the season using common tech and procedure rules and offer a year-end point bonus for the top finishing drivers on the tour. Eligible tracks are within the 3 hour travel distance of the central point of Washington, PA.

Complete information on the UFO Race Championship may be found at <http://www.uforacechampionship.com>. Mercer Raceway Park is located just north of Mercer, PA off US 19 on Fairground Road. The track website is www.mercerracewaypark.com, race day phone 724-662-1310 and office phone 724-964-9300.

Pittsburgh's PA Motor Speedway is located just west of Pittsburgh off US 22/30 at Imperial, PA off the Noblestown exit. The track website is <http://www.ppms.com>, office phone 412-279-7223 and race day phone 724-695-3363 or 724-695-0393. Roaring Knob Motorsports Complex is located east of Farmington, PA off US 40. Website information may be obtained at <http://www.roaringknob.com>, with office phone for Oval Track Promotions of 410-857-3821 and race day phone 724-329-0306.

Thunder Valley Raceway is located off PA 160 and US 30 at Central City, PA on Shade Church Road. The track website is <http://www.thundervalleyraceway.com>, race day phone 814-754-8090 and office phone 301-733-3688. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. The track website is <http://www.tylercountyspeedwayonline.com> with phones for Circle Track Management Group of 304-483-2536, 304-758-4426 and 304-758-5186.

West Virginia Motor Speedway is located off exit 170 of I-77 at Mineral Wells, WV. The track website is www.wvspeedway.com. BDS Racing Promotions/Mountain State Motorsports may be contacted at 304-639-5718, 304-771-5661 or 304-771-3488 with speedway office phone of 304-758-2934.

2010 UFO Race Championship Schedule

Subject to additions and modifications

RACEceivers required at PPMS, Roaring Knob, and WVMS.

Transponders Required at PPMS. Rentals available at the tracks.

Saturday, March 27 / Mercer Raceway Park / Chiller Thriller / 41 laps / \$2,500

Saturday, April 17 / Tyler County Speedway / Topless 51 / 51 laps / \$5,000
Saturday, May 15 / Pittsburgh's PA Motor Speedway / F-2 Shockwave / 2-22 laps / \$3,000 total
Saturday, May 22 / Thunder Valley Raceway / TVR Showdown / 38 laps / \$2,500
Saturday, June 12 / Roaring Knob Motorsports Complex / Laurel Highlander / 38 laps / \$2,500
Saturday, July 3 / Tyler County Speedway / Earl Hill Championship / 51 laps / \$5,000
Saturday, July 17 / Roaring Knob Motorsports Complex / Supernational Road 40 / 40 laps / \$3,000
Saturday, July 24 / Pittsburgh's PA Motor Speedway / PENNational / 2-22 laps / \$3,000 total
Sunday, August 1 / West Virginia Motor Speedway / Crown Jewel Qualifiers / 2-22 laps / \$5,000 total
Saturday, August 28 / Pittsburgh's PA Motor Speedway / Red Miley Rumble / 41 laps / \$3,053 total
Saturday September 11 / Roaring Knob Motorsports Complex / King of the Knob / 51 laps / \$5,000
Thursday-Friday-Saturday, September 16-17-18 / Pittsburgh's PA Motor Speedway / The Pittsburgher