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FOR IMMEDIATE RELEASE

UFO Announces Comcast Sponsorship & UFO Televised Events!

Coordinators of the new Unified Force Race Championship Tour have announced the major addition of Comcast sponsorship to the tour. The two organizations have also made an unprecedented agreement to televise at least two tour events in the inaugural championship season to Comcast digital cable subscribers.

The "F-2 Shockwave" in May at Pittsburgh's PA Motor Speedway and "The Ultimate" season finale at the Challenger Raceway will both be broadcast in the Three Rivers Region on CN8, the Comcast Network (channel 188) on a tape-delay basis. After the initial broadcasts, the televised events will be moved to Comcast's signature On Demand service under the "Your Town" folder. Viewpoint Productions will implement the filming and production of the events.

CN8, the Comcast Network reaches 850,000 homes in Western Pennsylvania and parts of Ohio, West Virginia and Maryland. The addition of these television broadcasts emphasizes the commitment of the UFO Race Championship presented by Comcast to provide maximum exposure for the race teams and race sponsors of the region as well as to generate interest and growth in the sport of Super Late Model racing. The UFO Race Championship presented by Comcast is proving to be one of the most exciting innovations in recent history for both race teams and race fans of the region.

"Comcast is excited about this partnership with the Unified Force Race Championship Tour, which enables us to bring the energy of super late model racing right to the many racing fans in our region," said Linda Hossinger, Senior Vice President for Comcast's Three Rivers Region.

The UFO Race Championship presented by Comcast is a groundbreaking new concept which aligns western Pennsylvania clay-surface speedways with unified rules and procedures and allows Super Late Model competitors to compete for over \$334,000 of payoffs including a season-ending points bonus. The UFO Race Championship presented by Comcast is designed to help competitors control expenses by implementing cost-savings rules options and allowing the opportunity to compete in high-dollar events within minimal travel distances.

Sponsors for the UFO Race Championship Tour include Townsend Gas & Oil, Hoosier Tire Mid-Atlantic, Lias Tire & American Racer, Comcast, Bryan De-Signs & Decals and the Contingency Connection. Information on these sponsors may be found at <http://townsendgasoil.com> <http://comcast.com> <http://www.hoosiermidatlantic.com> <http://liastire.com> <http://bryandecals.com> and <http://contingencyconnection.com>.

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2008 Unified Force Race Championship Tour presented by Comcast

- April 27 / Challenger Raceway / PA State Short Track Championships / 51 laps / \$5,000
- May 25 / Central PA Speedway / The Grizzly / 51 laps / \$5,000
- June 1* / Pittsburgh's PA Motor Speedway / F-2 Shockwave / 2 x 30 laps / \$5,100 Total
- July 3 / Central PA Speedway / Yankee Doodle / 51 laps / \$7,000
- July 13 / Pittsburgh's PA Motor Speedway / Red Miley 53 / 53 laps / \$5,300
- Aug 3 / Tyler County / Earl Hill Championship / 51 laps / \$4,000
- Sep 6 / Roaring Knob Motorsports Complex / King of the Knob / 51 laps / \$5,500
- Sep 18-19-20 / Pittsburgh's PA Motor Speedway / Pittsburgher 100 / 100 laps \$12,000
- Oct 9 / Challenger Raceway / Mega-Blitz 2008 / 41 laps / \$3,000
- Oct 10-11* / Challenger Raceway / The Ultimate / 91 laps / \$22,000

Pittsburgh's PA Motor Speedway is located at Imperial, PA, west of Pittsburgh off of US 22/30 at the Noblestown exit. PPMS information may be obtained at <http://www.ppms.com> or by calling 412-279-7223. The Challenger Raceway is located 6.4 miles southwest of US 422 on PA 286, then one mile north on McIntyre Road. For the most complete source of

Challenger Raceway information, please visit the track's web site at <http://www.challengerraceway.com>. Information may also be obtained by calling 724-726-9808 on race days or 724-726-5494 during weekdays. Tyler County Speedway is located south of Middlebourne, WV on SR 18 at the Tyler County Fairgrounds. Information about Tyler County may be found at the track website at <http://tylercountyspeedway.net> or by calling 304-652-1557, 304-758-2934 or 304-758-0558. Additional information on the UFO Race Championship may be obtained at <http://www.uforacechampionship.com>. Information on Comcast products and services may be found at <http://comcast.com>.

About CN8, The Comcast Network

CN8, The Comcast Network is owned and operated by Comcast Cable Communications, Inc., a division of Comcast Corporation (NASDAQ: CMCSA; CMCSK) and the country's leading provider of cable, entertainment and communications products and services. CN8, The Comcast Network provides more than nine million Comcast cable viewers with a unique brand of live, interactive television delivered over its own fiber-optic network to 12 states and 20 television markets stretching from Maine to Virginia and Washington, D.C. CN8 was founded in 1996 and has quickly grown to become the nation's leading regional cable network, airing more than 90 hours a week of original programming from its six studios in the Baltimore, Boston, Delaware, New York, Philadelphia and Washington, D.C. areas. CN8 provides in-depth coverage and analysis of special events and important news that broadcast networks often ignore. Since its inception, CN8 has delivered on its mission to continually reshape and revolutionize regional television and its relevance to local, regional and national viewers. CN8 is a member of The White House Correspondents' Association and its programming and hosts have been honored by the industry with more than 370 regional Emmy Award nominations.

About Comcast Three Rivers Region

Comcast's Three Rivers Region serves 850,000 customers in four states, including Southwestern Pennsylvania, Eastern Ohio, Northern West Virginia and Western Maryland. The region employs approximately 2,400 professionals and has been recognized by the *Pittsburgh Post-Gazette* as one of the best top 10 large companies to work and by the *Pittsburgh Business Times* for two consecutive years as one of the "50 Best Places to Work in Western Pennsylvania."